

2013 MEDIA KIT | PRINTING

ADDITIONAL PRINTING OPTIONS

Make an impact with our readers using these customized print techniques.



SAMPLE POLY BAG



SAMPLE BELLY BAND



SAMPLE INSERT

GATEFOLD COVERS From \$6,800

Add a gatefold to your front or back cover to accommodate a double-page ad or just to give yourself some much needed space.

BARN DOOR COVERS From \$8,900

A barn door cover gives you a very unique ad position on our front cover which will attract a reader's attention.

BLOW-INS From \$3,500

Cards or inserts can be blown loose into our publication.

INSERTS From \$900

We can print a variety of inserts of varying sizes and shapes including gatefolds, double gatefolds, BRCs (business reply cards), postcards and brochures.

BELLYBANDING From \$7,900

Bellybands offer premier ad space to reach your customers. Add a quality wrap to our publication that will immediately catch our reader's attention.

TIP-ONS From \$3,900

We can tip-on a variety of printed materials including sales sheets, booklets, and brochures. The tip-ons attach using a removable glue that allows you to easily remove the insert without damaging the publication and your ad.

COVER TIP-ONS From \$6,500

We can add a single sheet tip-on to our front cover with removable glue.

COVER WRAPS From \$7,800

We can create an "extra cover" which binds around the actual cover.

POLYBAGGING From \$7,000

We can insert a variety of collateral pieces into a polybag, including sales sheets, brochures, catalogs and CDs. In addition, inkjetting can be done directly on the polybag.

INKJET A MESSAGE Please inquire for rates

We can inkjet a message above the mailing address directly on to our publication.

PLAQUES From \$195

A beautiful and stunning presentation of an ad, feature, or profile that has been published in the magazine. Plaques are custom and come designed to your preference. Different colored finishes are available on a variety of wood plaques.

SUPPLEMENTS Please inquire for rates

Supplements get bound directly into our publication. Essentially a supplement is a several paged section, within the publication itself. Supplements can then be reprinted for distribution. This is a great way for your company to reach our demographics.

REPRINTS Please inquire for rates

We can take your article and provide you with single to various page reprints of an article, your ad, or even a profile. Reprints can also be reformatted from the artwork that was originally published.

PLEASE CONTACT us for the proper dimensions, to view samples or for additional information