

MORE OPTIONS



WEB BANNERS

Promote your products and services to thousands of monthly *Fluid Power Journal* visitors! As readers migrate more and more to the web for information on products and services, you can be one of the many companies taking advantage of what online advertising has to offer. Visit www.fluidpowerjournal.com to view banner placement.

| SIZE (PIXELS) | W X H | PRICE |
|---------------|-----------|-------|
| Prime | 550 x 90 | \$995 |
| Large | 300 x 250 | \$895 |
| Standard | 125 x 125 | \$795 |

Note: Banners are scheduled for a two-month time span.



E-NEWS BANNERS

Fluid Power Journal's E-Newsletter delivers new products, exclusive articles, and the latest happenings in the industry to you 12 times per year. Take advantage of our countless readers and quick-read format to get your products noticed. Visit www.fluidpowerjournal.com to see our E-Newsletters.

| SIZE (PIXELS) | W X H | PRICE |
|---------------|-----------|-------|
| Prime | 260 x 60 | \$495 |
| Standard | 124 x 124 | \$375 |

Note: E-News banners cannot be animated. Banners are scheduled for a two-month time span.



VIDEOS

Promote your new products and innovations with our video link. A 20-30 word description and an embed of your video will be posted on our website highlighting your company and what you have to offer certified fluid power professionals.

\$350 for 2 months



WHITE PAPERS

Do you have a noteworthy white paper to share with our readers? Showcase it on our website in a premier position. Your paper will also be included in our monthly E-Newsletter, allowing you to promote your information through multiple outlets.

\$995 for 2 months

COMPANY PROFILES IN DIRECTORY ISSUES

Gain exposure to thousands of nationwide buyers and designers as they look for the latest specifications and availability of products. OEMs and end-users refer to our directories—Systems Integrator, Off-Highway Suppliers, Manufacturers, and Tech Directory—to access the best products the industry has to offer. These spectacular issues feature many company listings and are highly recognized as the source for motion control components and systems.



| AD SIZE | PRICE |
|-----------------------------|---------|
| Full page ad & Full profile | \$6,990 |
| 1/2 page ad & 1/2 profile | \$4,750 |
| 1/4 page ad & 1/4 profile | \$2,975 |

Note: View ad sizes on the Print Rates page.

PRODUCT SPOTLIGHT - SPECIAL AD SECTION

Include your products in the Product Spotlight section, which is featured in the six bimonthly issues. This high-profile section offers unique layout choices and product-specific advertising. Simply provide us with a 300-ppi image of the product you want to highlight with a 50-word description, and we'll do the rest.



| AD | SIZE | PRICE |
|--------|--------------|-------|
| Medium | 4.5" x 1.5" | \$350 |
| Large | 2.5" x 4.75" | \$450 |

LITERATURE REVIEW - SPECIAL AD SECTION

Move your brochures and catalogs off the shelves and into the hands of potential customers. Send us a picture of the catalog cover along with a 60-word description, and we'll give you high visibility in our Literature Review special ad section.

\$895 per ad



WEB MARKETPLACE - SPECIAL AD SECTION

Highlight your website to potential customers with our Web Marketplace special ad section. Send us your URL and a 60-word description, and we'll direct qualified fluid power and motion control professionals to your homepage.

\$895 per ad

