

Ask Us About These Opportunities

WEB BANNERS

Standard web banners promote your website and products to thousands of visitors to our website monthly! As readers migrate more and more to the web for information on products and services, you can be one of the many companies already taking advantage of what online advertising has to offer. Visit www.FluidPowerJournal.com to view banner placement.

BANNERS	SIZES (PIXELS)	(2-MONTH SPAN)
Prime	550 x 90 (w x h)	\$995
Skyscraper	120 x 240 (w x h)	\$895
Medium	234 x 60 (w x h)	\$850
Standard	125 x 125 (w x h)	\$795

E-NEWSLETTER BANNERS

Fluid Power Journal's E-Newsletter delivers new products, professional development articles, and the latest happenings in the fluid power industry to you 12 times per year. Take advantage of our countless readers and quick-read format to get your products and web-based media noticed by linking the ad to your website. Visit www.FluidPowerJournal.com to see our E-Newsletters.

BANNERS	SIZES (PIXELS)	(2-MONTH SPAN)
Prime	260 x 60 (w x h)	\$495
Standard	124 x 124 (w x h)	\$375

Note: E-News Banners cannot be animated.

LITERATURE REVIEW

Move your brochures and catalogs off the shelves and into the hands of your customers. Send us a copy of your brochure and catalog along with a 60-word description, and we'll give you high visibility and weekly reader inquiries. If you have several product brochures and catalogs, you can group them together or scatter them throughout the section for added impact.

\$895

WEB MARKETPLACE

Move your website into full view and onto the computers of potential customers with Web Marketplace (formerly Cyber Spaces), a high-visibility section that directs qualified fluid power & motion control professionals to your latest products and services. Send us your URL and a 60-word description, and we'll publish a full-color photo of your company's homepage.

\$895

PRODUCT SPOTLIGHT

Include your products in the Product Spotlight section, which is featured in the six bimonthly issues of the *Fluid Power Journal*. This high-profile section is located in the middle of the magazine and offers unique layout choices and audience-specific advertising. If you want to take advantage of this opportunity, simply provide us with a 300-dpi image (size appropriate) and a 50-word description.



Medium	4.5" x 1.5"	\$340
Large	2.5" x 4.75"	\$440

COMPANY PROFILES

Extra Bang in Directory Issues! With a company profile in our directory issues, you can gain exposure to thousands of nationwide buyers and designers as they look for the latest specifications and availability of your products. Time and time again, OEMs and end-users refer to the Systems Integrator Directory, Off-Highway Suppliers Directory, Manufacturers Directory, and Tech Directory to access the best products our industry has to offer. These spectacular directory issues feature hundreds of listings and are highly recognized as the source for motion control components and systems.

Full Page Ad + Full Page Profile	\$6,990
1/2 Page Ad + 1/2 Page Profile	\$4,750
1/4 Page Ad + 1/4 Page Profile	\$2,975

WHITE PAPERS – Promote your new product innovations and case studies before thousands of certified fluid power professionals. Your white paper will appear at a premier spot on our website and also be accessible via our monthly e-newsletters, allowing you to promote your information through multiple outlets. For an investment of \$995 for a two-month timeframe, readers can follow a link to your website and explore what your company has to offer.