

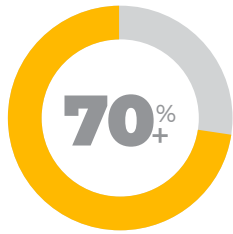
FLUIDPOWER JOURNAL



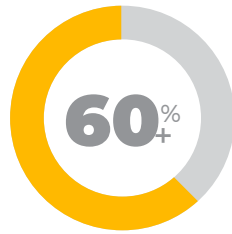
2022 MEDIA GUIDE

THE OFFICIAL PUBLICATION
OF THE INTERNATIONAL
FLUID POWER SOCIETY
www.fluidpowerjournal.com • www.ifps.org

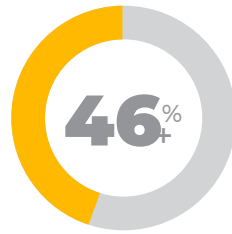
ABOUT US



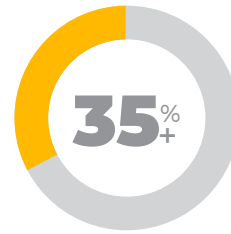
Of readers are decision makers for purchases of hydraulic components and systems



Of readers are decision makers for purchases of pneumatic components and systems



Of readers are decision makers for purchases of electronic controls



Of readers are decision makers for purchases of vacuum control

Receive excellent exposure by running an ad in the Journal! With over 20,000 primary subscribers, pass-along easily increases total reach of more than 50,000 readers.

Our Monthly Issues Include:

RELEVANT EDITORIAL

- Case Studies
- Educational Articles
- Executive Profiles
- Fun Teasers
- Industry News
- Product Reviews
- Safety Focus
- Notable Words
- Technology Focus
- Economic Reports
- Trade Show Coverage
- Professional Development

ASSOCIATION NEWS

- International Fluid Power Society
- National Fluid Power Association
- Fluid Power Distributors Association
- The Center for Compact and Efficient Fluid Power
- Fluid Power Educational Foundation
- National Engineering Forum
- For Inspiration and Recognition of Science and Technology

COMPANY DIRECTORIES

- Systems Integrator Directory
- Off-Highway Suppliers Directory
- Manufacturers Directory
- Tech Directory

Why Advertise with Us?

We're the official publication of the International Fluid Power Society, an organization dedicated to the training and certification of fluid power professionals.

Your ads are supported with articles written by experts in the industry.

Your ads receive more timely exposure in both the print and digital editions. These editions are out to market by the first of each month.

Our readers are qualified fluid power professionals, so your products will reach the right audience.

The *Journal's* videos, white paper distribution, and monthly E-News add an interactive touch to your products.

JANUARY

Closing: 11/26/21

Editorial Focus: Automation and Robotics

Product Focus: Actuators, Cylinders, Motors & Rotary, and Slides

Special Ad Section:

Component Showcase, Product Spotlight

Trade Shows: *World of Concrete*, Jan. 18-20, 2022, Las Vegas, NV

FEBRUARY

Systems Integrator Directory

Closing: 12/23/21

Editorial Focus: Mining and Oil Field

Product Focus: Power Units, Bell Housings, Clamps, Couplings, Gauges, Manifolds, Dampeners, Shock Absorbers, Electric Motors, Caps and Plugs

Special Ad Section:

Web Marketplace, Company Listings and Online Product Matrix

Trade Shows: *World Ag Expo*,

Feb. 8-10, 2022, Tulare, CA

SME Mining Conference,

Feb. 27-March 2, 2022, Salt Lake City, UT

MARCH

Closing: 1/21/22

Editorial Focus: Truck, Bus, Railroad, Presses & Foundry

Product Focus: Accumulators, Repair and Reconditioning, High Pressure Components

Special Ad Section: Spring

Literature Review & Component Showcase, Product Spotlight

Trade Shows: *Work Truck Show*, March 8-11, 2022, Indianapolis, IN

APRIL

Off-Highway Directory

Closing: 2/25/22

Editorial Focus: Agriculture and Heavy Construction, Civil Engineering

Product Focus: Mobile Valves, Telescoping Cylinders, Hydrostatic Drives, Joysticks, Hose, Tube and Fittings, Electrohydraulic Mobile Vehicle Components

Special Ad Section:

Company Listings and Online Product Matrix, Company Profiles

Trade Shows: *Hannover Messe*, April 25-29, 2022, Hannover, Germany

MAY

OTC Show Issue

Closing: 3/25/22

Editorial Focus: Marine, Offshore and Wind Power (Iron & Steel)

Product Focus: Pumps, Compressors and Motors

Special Ad Section: Web Marketplace & Component Showcase, Product Spotlight

Trade Shows: *OTC*, May 2-5, 2022,

Houston, TX • *NAHAD Convention*,

May 14-18, 2022, Miami, FL • *AIS*

Tech (Iron & Steel), May 16-19, 2022,

Pittsburgh, PA • *AWEA Windpower*,

May 16-19, 2022, San Antonio, TX

JUNE

Manufacturer's Directory

Closing: 4/22/22

Editorial Focus: Automotive & Machine Tools, and Plastics

Product Focus: Adaptive Control Systems, Hydraulic Tools, Chucks & Jack, Electrohydraulic Automobile Components

Special Ad Section: Summer Literature Review, Company Profiles, Company Listings and Online Product Matrix

Trade Shows: *Electric Utility Fleet Manager Conf. (EUFMC)*, June 5-8, 2022, Williamsburg, VA • *Automate*, June 6-9, 2022, Detroit, MI • *Sensors Expo*, June, 2022 (TBD), San Jose, CA

JULY

Closing: 5/27/22

Editorial Focus: Military & Aerospace

Product Focus: Proportional and Servo Valves

Special Ad Section: Faces of Fluid Power, Component Showcase, & Product Spotlight

Trade Shows: *International Bridge*

Conference, July 17-20, 2022,

Pittsburgh, PA

AUGUST

Closing: 6/24/22

Editorial Focus: Medical, Food Processing, Textiles

Product Focus: Specialized Medical Components and Food Grade Fluids

Special Ad Section:

Web Marketplace, Product Spotlight

Trade Shows: *NFPA International*

Economic Outlook, August, 2022

(TBD), Chicago, IL

SEPTEMBER

The IMT'S Issue

Closing: 7/22/22

Editorial Focus: Construction, Utility, and Power Generation

Product Focus: Filtration, Fluids, Seals, and Heat Exchangers

Special Ad Section: Fall Literature Review, Component Showcase, Product Spotlight

Trade Shows: *International Manufacturing Technology Show (IMTS)*, Sept. 12-17, 2022, Chicago, IL

• *Timber Processing & Energy Expo*,

Sept. 28-30, 2022, Portland, OR

OCTOBER

Closing: 8/26/22

Editorial Focus: Semiconductor, Wood Processing and Paper, Forestry

Product Focus: Specialty Cylinder, Conventional Valving

Special Ad Section: Product Spotlight, Web Marketplace

Trade Shows: *NAHAD Hose & Coupling World Expo*, October, 2022

(TBD), Houston, TX • *Pack Expo*

International, Oct. 23-26, 2022,

Chicago, IL

NOVEMBER

Closing: 9/23/22

Editorial Focus: Entertainment, Packaging, Material Handling, Ski Lifts and Snow Vehicles

Product Focus: Animatronics, Pneumatic Cylinders, Pneumatic Assemblies, Grippers, Vacuum Cups

Special Ad Section: Web Marketplace, Component Showcase, Product Spotlight

Trade Shows: *IAPPA Expo*, Nov.

15-18, 2022, Orlando, FL

DECEMBER

Tech Directory

Closing: 10/28/22

Editorial Focus: Simulation, Test, and Motion Bases

Product Focus: Electronic Controls, Sensors, Transducers, Instrumentation, Data Acquisition Systems and Software

Special Ad Section: Winter Literature Review, Company Listings and Online Product Matrix

promote your products and services through storytelling

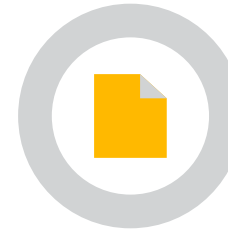
Sponsor content is advertising that is displayed as content that allows advertisers to feature new or existing products, services or experiences in a print and digital format. Sponsor content engages the readers by giving them helpful information that they can use, save, and share.



ASK THE EXPERT

Advertisers can share their expertise on a specific topic or area of their business in a Q&A format. Our editorial staff will work with you to craft the Q&A—focusing on content that will both educate and engage the *Journal's* audience. This section gets double the exposure in both print and online. The article is promoted in the monthly e-news and through social media.

Web Exclusives



White Papers

Do you have a noteworthy white paper to share with our readers? Showcase it on our website by allowing visitors to download the file. It's a great way to market your company and products. Your paper will be promoted on the *Journal's* monthly e-newsletter and social media.



Videos

Videos are one of the most powerful marketing tools on the web. Take advantage of the *Journal's* platform to show potential customers short, informative clips about your company and products. A 20-30 word description and an embed of your video will be posted on our website available to all visitors. This is a great way to make yourself relatable to our audience.

Please contact us for packages and rates.



COMPONENT SHOWCASE

The Component Showcase focuses on a specific product category – permitting four brands to share one of their products. This exclusive section features four advertisers per issue, so book your spot early! The section appears in print and on our website.

TARGETED EMAIL SOLUTIONS

FIND. GET. KEEP CUSTOMERS.

Place your message in the inbox of thousands of potential new customers that directly mirror your best prospects. Customize your audience by zip code, county, state, age, gender, income, personal interests and almost limitless characteristics!

“*Email marketing is targeted, accountable, measurable, cost efficient and effective*”

PRECISELY TARGET YOUR BEST PROSPECTS BY:

- Location
- Industry Segment
- Markets
- Products
- Large scale trade show events
- and More!

REACH & RETARGET

- Hyper-target your audience where they are engaging the most
- Connect with an audience that has expressed brand interest
- See improved ROI

CRAFT THE RIGHT MESSAGE

Being able to precisely target your customers allows you to strategically craft your message to engage the recipient.

Design your own email and we'll deliver it – or work with our creative team to customize and launch your email campaign.

BETTER RESULTS

- Higher guaranteed click-through
- Additional traffic to your website
- Increased conversion rates
- Improved analytics



How do Hydraulics come into play?

In a single-acting cylinder operating in push-only mode, the piston rod is normally subjected to compression loads so that that fatigue is not an issue. The rod has to be dimensioned to ensure that the axial stress applied to it remains below the level that will cause it to buckle. Buckling is a sudden, large. [Click here to learn more.](#)



Entertainment Industry

An ongoing shortage of technicians is costing equipment dealers approximately \$2.4 billion in lost revenue. Meanwhile, the average job turnover rate for millennial employees is five to seven years.

[Click Here For More Information](#)



Future of Energy



Digging a Little Deeper



Hydraulics & Aviation

**YOUR LOGO
GOES HERE**

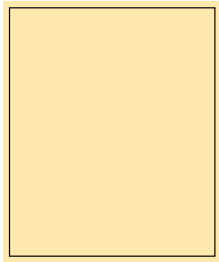
123 Address Somewhere | Some City, PA 00000 | 000-000-000

Example Email

PRINT OPTIONS

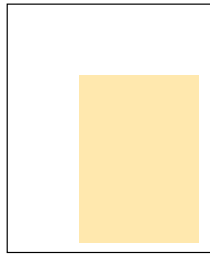
4-color ad sizes (1x, 3x, 6x, 12x packages)

Please contact us for more information including print rates and specials.



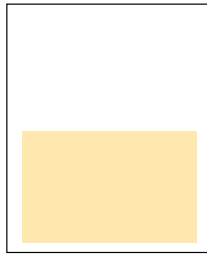
Full Page with Bleed

(Width x Height)
9" x 10.875"



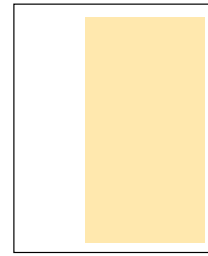
1/2 Page Vertical

(Width x Height)
4.875" x 7.5"



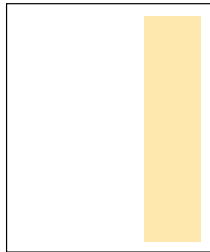
1/2 Page Horizontal

(Width x Height)
7.625" x 4.875"



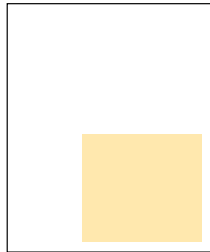
2/3 Page

(Width x Height)
4.875" x 10"



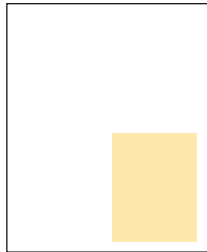
1/3 Page Vertical

(Width x Height)
2.5" x 10"



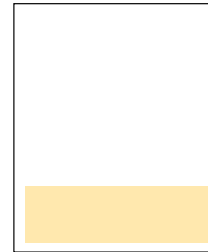
1/3 Page Square

(Width x Height)
4.875" x 4.875"



1/4 Page Vertical

(Width x Height)
3.75" x 4.875"



1/4 Page Horizontal

(Width x Height)
7.625" x 2.5"

**Ask us about full page cover placement! —
Inside Front, Inside Back, Back Cover**

Classifieds (print and website)

4-COLOR ADS	1X	3X	6X	12X
1 INCH	\$325	\$295	\$275	\$250
2 INCHES	\$575	\$540	\$500	\$450
3 INCHES	\$795	\$725	\$695	\$650
4 INCHES	\$1,050	\$921	\$875	\$768
5 INCHES	\$1,295	\$1,178	\$1,125	\$975

All classified ads are 2.25 inches in width.

Ad Deadlines

ISSUE	CLOSING
JANUARY	11/26/21
FEBRUARY	12/23/21
MARCH	1/21/22
APRIL	2/25/22
MAY	3/25/22
JUNE	4/22/22
JULY	5/27/22
AUGUST	6/24/22
SEPTEMBER	7/22/22
OCTOBER	8/26/22
NOVEMBER	9/23/22
DECEMBER	10/28/22

Product Spotlight

Include your products in the Product Spotlight section. This high-profile section offers unique layout formatting and product-specific advertising. Simply provide us with a 300-ppi image of the product you want to highlight with a 60-word description, and we'll do the rest.

Medium — \$395 Large — \$495



Literature Review

Move your brochures and catalogs off the shelves and into the hands of potential customers. Send us a picture of the catalog cover along with a 60-word description, and we'll give you high visibility in our Literature Review special ad section.

\$895 per 1/6 Page ad



Web Marketplace

Highlight your website to potential customers with our Web Marketplace special ad section. Send us your URL and a 60-word description, and we'll direct visitors to your website!

\$895 per 1/6 Page ad



FACES of Fluid Power

A business or organization is never greater than the people who have built it. Give our readers a face-to-face introduction to your business. The July issue features a special opportunity. Faces is a highly stylized section designed to showcase the "Face" of your organization. We want to tell your story to get to the core of the business's success in the industry.

All profiles include a black and white photo of an individual or team that best represents your company. The photo accompanies up to 200 words of copy describing your business.

Please contact us for packages and rates.

Reach your potential customers in an interactive way

Posting web banners on the Journal's website and e-newsletter can greatly maximize the visibility of your products.

Web Banners

Promote your products and services to thousands of monthly *Fluid Power Journal* visitors! As readers migrate more and more to the web for information on products and services, you can be one of the many companies taking advantage of what online advertising has to offer.

Monthly Banners

SIZE	PRICE
PRIME	\$575
LARGE	\$525
STANDARD	\$450

13,000+ Average Monthly Visitors
23,000+ Average Monthly Page Views



E-news Banners

The *Journal's* e-newsletter delivers new products, exclusive articles, and the latest happenings in the industry to you 12 times per year. Take advantage of our countless readers and quick-read format to get your products noticed. Visit www.fluidpowerjournal.com to see our e-newsletters.

Monthly Banners

SIZE	PRICE
PRIME	\$325
STANDARD	\$275

NOTE:
E-news banners cannot be animated.

Special sections

We put these ads together for you. Ads have to follow our formatting for the entire section.

Ask the Experts:

- Please provide
- Full Page ad artwork
 - 5 or 6 questions and answers (600 words max)
 - A high-quality 300 dpi image of the logo
 - A high-quality image of author (optional)
 - NOTE: All content is subject to publisher's approval before printing.

Component Showcase: Please provide us with a high-quality 300 dpi image of the product and company logo, a title for the product text and description (200 words max), contact information including address, phone, email, and website.

Faces of Fluid Power: Please provide us with a high-quality 300 dpi BLACK AND WHITE image of your employees, 200 words max description of your company and services, contact information including phone, email, and website.

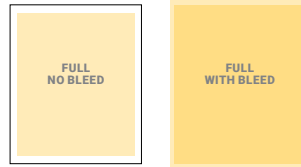
Literature Review: Please provide us with a high-quality image of your catalog cover and a 60-word description including your company contact information. A logo may also be included, but not guaranteed if text runs long and space is limited.

Product Spotlight: Please provide us with a high quality image of your product and a 60-word description of the product and your company contact information. A logo may also be included, but not guaranteed if text runs long.

Web Marketplace: Please provide us with a web link that we can screenshot and a 60-word description of your website including your company contact information. A logo may also be included, but not guaranteed if text runs long.

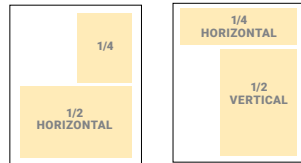
A sample of each section is available upon request for reference.

Sizes on this page are listed in inches and as width x height. Web banner sizes are in pixels.

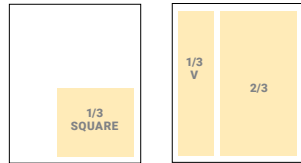


Full Page without Bleed: 8 x 10

Full Page with Bleed: 9 x 10.875
With 0.125 Inch Bleed: 9.25 x 11.125
All live matter must be 0.125 from trim



1/4 Page Vertical: 3.75 x 4.875
1/2 Horizontal: 7.625 x 4.875



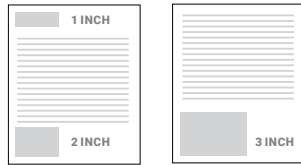
1/4 Page Horizontal: 7.625 x 2.5
1/2 Vertical: 4.875 x 7.5

1/3 Square: 4.875 x 4.875

1/3 Vertical: 2.5 x 10
2/3 Vertical: 4.875 x 10

Classifieds Page (print and website)

All classified ads are 2.25 inches in width and the height of the ad you purchased. For example, a 5-inch classified ad would be 2.25 x 5.



Special Directory Listing Ads

1 Inch: 2.95 x 1
2 Inch: 2.95 x 2
3 Inch: 4.55 x 3

Web banners

Prime: 550 x 90 pixels
Large: 300 x 250 pixels
Standard: 125 x 125 pixels

E-news banners

Prime: 260 x 60 pixels
Standard: 124 x 124 pixels
NOTE: E-news banners CANNOT be animated due to strict spam filters.

Videos

Please provide us with with a link to the video hosted on YouTube and we'll embed it on our website. Visit www.fluidpowerjournal.com/videos to see what it will look like.

White papers

Please provide us with a PDF of the white paper and we'll do the rest.

Mechanical Specifications

Our staff utilizes Adobe Creative Suite 6. Any of the following files are acceptable: Photoshop (*.psd, *.tif, *.jpg), Illustrator (*.ai, *.eps, *.pdf), and Acrobat (*.pdf).

Note that changes cannot be made to these files once received. Non-working files must have all text converted to outlines or all fonts embedded, and all images embedded.

File setup

Set document dimensions to the correct size of the ad. It is not necessary to include printer marks such as crop, bleed, and registration marks or page information.

Magazine Trim size: 9 x 10.875

Bleed Dimensions: 9.25 x 11.125

All live matter must be 0.125 from trim

All images must be at least 300 dpi.

Color

All colors appearing in your ad must be built from process colors CMYK. All spot color should be converted to CMYK.

Advertisements are accepted with the understanding that Innovative Designs & Publishing will make reasonable efforts to match color specifications. However, we do not guarantee color reproduction to be exact and will not rebate or adjust except where reproduction clearly diminishes its utility or effectiveness. Color is not an exact science and can appear differently in other publications due to difference in printers, in-line issues, and paper stock.

Rich black CMYK makeup

C:75 M:63 Y:63 K:100

Color profile

North America Prepress 2

Working CMYK: U.S. Web Coated (SWOP) v2

How to send files

If file is under 15MB, e-mail it to art@fluidpowerjournal.com. Otherwise, visit www.fluidpowerjournal.com/drop-files and follow the instructions to upload your ad.

ADDITIONAL PRINT OPTIONS



SAMPLE POLY BAG



SAMPLE BELLYBAND



SAMPLE INSERT

Gatefold Covers

Add a gatefold to the *Journal's* front or back cover to accommodate a double-page ad or just to give yourself some much needed space.

Barn Door Covers

A barn door cover gives you a very unique ad position on our front cover that attracts the reader's attention.

Blow-ins

Cards or inserts can be blown loose into the magazine.

Inserts

We can print a variety of inserts of varying sizes and shapes, including gatefolds, double gatefolds, business reply cards, postcards and brochures.

Bellybanding

Bellybands offer premier ad space to reach your customers. Add a quality wrap to our publication that will immediately catch the reader's attention.

Tip-ons

We can tip-on a variety of printed materials, including sales sheets, booklets, and brochures. The tip-ons attach using a removable glue that allows you to easily remove the insert without damaging the publication and your ad.

Cover Tip-ons

We can add a single sheet tip-on to our front cover with removable glue.

Cover Wraps

We can create an "extra cover" that binds around the actual cover.

Polybagging

We can insert a variety of collateral pieces into a polybag, including sales sheets, brochures, catalogs and CDs. In addition, we can inkjet directly on the polybag.

Inkjet a Message

We can inkjet a message above the mailing address directly onto the magazine.

Plaques

A beautiful and stunning presentation of an ad, feature, or profile that has been published in the magazine. Plaques are custom and come designed to your preference. Different colored finishes are available on a variety of wood plaques.

Supplements

Supplements get bound directly into the magazine. Essentially a supplement is a several paged section, within the publication itself. Supplements can then be reprinted for distribution. This is a great way for your company to reach our demographics.

Reprints

We can take your article and provide you with single to various page reprints of an article, your ad, or even a profile. Reprints can also be reformatted from the artwork that was originally published.

Please contact us for packages and rates.



(PROGRAMMATIC)

Digital ads that help you reach your customers and also increase your audience reach on desktops, laptops, tablets and smartphones.

Reach the right customers with geo-targeting

*If they've been to your website, searched for your products and services, or they're reading content relevant to what you offer, we'll help get your message in front of them today! Plus all campaigns are geo-targeted, ensuring that we only share your ad with potential customers in your defined service area. **Reach out to people who have attended trade shows and conferences.***



Deliver your ad and leave an impression on potential customers who have visited your website, but then left.



Win the attention of consumers searching for your competitors online AND send your ad to them when they are physically visiting your competitors.



Deliver your ad to consumers who are reading online content that includes your type of product or service.



Deliver your ad to potential customers who are searching for your products and services online. We also offer Social Media and video options.



Boost your print ad response in *Fluid Power Journal* by up to 400%.



Drive more relevant traffic to your website. Targeting people based on their specific online behavior.



Strengthen your brand and target more potential customers to search for your business online.



Deliver your ad to potential customers within your service area who use laptops, desktops, tablets, and mobile devices.



Have visitors stay longer and view more pages on your website.

Please contact us for packages and rates.

CREATIVE SERVICES



Tap into our creative resources

You have the engineering down. You know your products inside and out. You can talk about them, explain them, sell them, and do the system integration. But when it comes to showcasing them in a sell sheet, brochure, or catalog, you could use some help. That's where our CREATIVE SERVICES team comes in. We'll take your vision and products to paper and make them shine!

Contact us for your next project!

Design

- Annual Reports
- Collateral
- Editorial
- Experience
- Identity

Advertising

- Brand Strategy
- Direct Mail
- Media Planning
- Outdoor
- Point Of Sale
- Print
- Signage
- Trade Show

Digital Marketing

- Digital Advertising
- Digital Strategy
- Mobile Sites
- SEO
- Social Media
- Website



Fluid Power Journal Staff

Sales

Robert McKinney

Associate Publisher

Midwest and Northwest Account Executive

rmckinney@fluidpowerjournal.com | 1.800.730.5904 x8119

Norma Abrunzo

Eastern and Southwestern US Account Executive

nabrunzo@fluidpowerjournal.com | 1.800.730.5904 x8121

Editorial

Michael Degan | Editor

mdegan@fluidpowerjournal.com | 484.546.0438

Dan Helgerson, CFPS, CFPAL, CFPJPP, CFPMT, CFPC&C

Technical Editor | www.danhelgerson.com

Production

Erica Montes | Director of Creative Services

art@fluidpowerjournal.com

Submissions

Editorial Submissions | mdegan@fluidpowerjournal.com

Advertising Artwork | art@fluidpowerjournal.com

Certification Empowers Opportunity

Certification

Through its multifaceted work in education, training, and certification, the International Fluid Power Society strengthens and advances professional careers in the fluid power workforce. The Society is committed to facilitating and promoting the advancement of technology and professionalism of the fluid power and motion control industry through awareness, education, and certification.

IFPS certification tests provide an objective, third-party assessment of an individual's skill level and are recognized industrywide. Certification offerings keep pace with changing fluid power and motion control technologies. Certifications are available at various skill levels for engineers, specialists, technicians, and mechanics and are valid for five years at which time recertification is required. Individuals who master an IFPS certification are issued a credential that is recognized throughout the industry.

Membership

IFPS membership provides the benefit of 60 years of expertise and supports a non-profit organization dedicated to the unique interests of fluid power engineers, specialists, technicians, and mechanics throughout their careers. The IFPS offers technical fluid power training, certification review training sessions, seminars, web seminars, and customized training.

Visit www.ifps.org for more information.

AVAILABLE IFPS CERTIFICATIONS

CFPAI

Certified Fluid Power
Accredited Instructor

CFPAJPP

Certified Fluid Power Authorized
Job Performance Proctor

CFPAJPPCC

Certified Fluid Power Authorized
Job Performance Proctor
Connector & Conductor

CFPE

Certified Fluid Power Engineer

CFPS

Certified Fluid Power Specialist
(Must Obtain CFPHS & CFPPS)

CFPHS

Certified Fluid Power Hydraulic Specialist

CFPPS

Certified Fluid Power Pneumatic
Specialist

CFPECS

Certified Fluid Power
Electronic Controls Specialist

CFPMT

Certified Fluid Power
Master Technician
(Must Obtain CFPIHT, CFPMT, & CFPPT)

CFPIHT

Certified Fluid Power
Industrial Hydraulic Technician

CFPMHT

Certified Fluid Power
Mobile Hydraulic Technician

CFPPT

Certified Fluid Power
Pneumatic Technician

CFPMM

Certified Fluid Power Master Mechanic
(Must Obtain CFPIHM, CFPMMH,
& CFPPM)

CFPIHM

Certified Fluid Power
Industrial Hydraulic Mechanic

CFPMMH

Certified Fluid Power
Mobile Hydraulic Mechanic

CFPPM

Certified Fluid Power
Pneumatic Mechanic

CFPMIH

Certified Fluid Power
Master of Industrial Hydraulics
(Must Obtain CFPIHM, CFPIHT, & CFPC)

CFPMMH

Certified Fluid Power
Master of Mobile Hydraulics
(Must Obtain CFPMMH, CFPMT, & CFPC)

CFPMIP

Certified Fluid Power Master of
Industrial Pneumatics
(Must Obtain CFPPM, CFPPT, & CFPC)

CFPC

Certified Fluid Power
Connector & Conductor

CFPSD

Fluid Power System Designer

CFPMEC (In Development)

Mobile Electronic Controls

CFPIEC (In Development)

Industrial Electronic Controls